

# **Our Freedom, Our Responsibility**

*“The basic purposes of our world services are communication, coordination, information, and guidance. We provide these services so that our groups and members can more successfully carry the message of recovery and so that our program of recovery can be made more available to addicts everywhere. Although all parts of our service structure affect and are affected by NA as a whole, only at this level do we find service bodies designed to deal with problems that involve our entire fellowship.”*

*A Guide to World Services*

## **NA World Services, Inc.**

**Annual Report**

**1 July 2007 – 30 June 2008**

*At the time of this printing our new website was in beta-testing stage.  
If any links in this report do not work for you, please refer to the “How to use the site”  
page on the new website to help you find your way around.*



# Contents

<b>Our Freedom, Our Responsibility</b>	<b>1</b>
<b>NA World Services</b>	<b>5</b>
<b>Going Places...</b>	<b>7</b>
NAWS Professional and Cooperative Public Relations Events	9
<b>Workshops around the World</b>	<b>11</b>
Worldwide Workshop – Sydney, Australia	11
Other International Workshops	12
Literature Distribution and Convention Workshops	13
<b>Conference Projects &amp; Service Pamphlets</b>	<b>15</b>
Basic Text Project	15
Targeted Literature: Youth IPs	15
Board-approved Service Pamphlets	16
Moving On...	17
New Projects Adopted at WSC 2008	17
<b>Fellowship Issue Discussions</b>	<b>19</b>
<b>Public Relations</b>	<b>21</b>
NAWS Professional Conferences	21
Cooperative Events	22
PR Workshops at WCNA 32	22
2007 Membership Survey	23
<b>Translations</b>	<b>25</b>
<b>Fellowship Services</b>	<b>29</b>
<b>NAWS Publications</b>	<b>35</b>
Fellowship Publications	35
Conference Publications	36
<b>Information Technology</b>	<b>37</b>
<b>Our Fellowship's Literature and Trademarks</b>	<b>41</b>
<b>Conventions and Events</b>	<b>43</b>
WCNA 32, San Antonio, Texas	43
WCNA 33, Barcelona, Spain	44
<b>Staff and Offices</b>	<b>47</b>
NAWS Offices and Literature Distribution Center	47
<b>Financial Reports</b>	<b>53</b>
Unit Distribution Trends	56
Consolidated Statement of Financial Position (Balance Sheet)	65
Consolidated Statement of Financial Position (Income Statement)	66
Independent Auditors' Report	71
Fellowship Contributions	83

All of the efforts of  
Narcotics Anonymous  
World Services are inspired  
by the primary purpose of  
the groups we serve. Upon  
this common ground we  
stand committed.



# Our Freedom, Our Responsibility

## A Note from Your World Board

**G**reetings from your World Board, and thank you for another year of allowing us to serve. This report briefly describes some of the work we have accomplished over the past year, along with some ideas about the year ahead of us. All of our work at NA World Services is done in support of our vision, the model of what it would look like for us to be as successful as possible in carrying our message worldwide. As a fellowship that spans the entire globe, we must constantly ask ourselves what must be done to better reach addicts everywhere.



Strictly in terms of overall financial health, this fiscal year has been among the most difficult NA World Services has faced. Throughout the United States, the rising costs of goods and services, as well as shipping and transportation, have had serious effects on the way business is being done. NAWS is not at all exempt from these rising costs, but we have made a concerted effort to absorb these additional expenses with minimal impact to our pricing or our routine activities. While the current economic situation in the United States is challenging, we had worked over the years to accumulate reserve funds as a measure of protection against unfortunate circumstances such as these. The Thirty-Second World Convention and the 2008 World Service Conference, both held within the time frame of this fiscal year, had a more significant financial impact on NAWS than in previous years. Still, we are an organization that is resilient, if nothing else. Given the economic realities of today's world, we must be conscientious. We are confident in our ability to move forward in working toward our vision.



As we have reported in other places, including the March 2008 *Conference Report*, the attendance at WCNA 32 was much lower than anticipated. Based on attendance at previous world conventions throughout North America, it seemed utterly inconceivable that a world convention in the mainland United States could be attended by fewer than ten thousand members. Early contract



negotiations and decisions about logistics were influenced by attendance projections based on figures from previous world conventions. As the pre-registration period went on, the rate of incoming registrations began to suggest that attendance would be lower than initially expected. While we were able to adjust some of the logistical plans as late as June 2007, many of the arrangements are made years in advance for an event such as the world convention, and contracts are difficult if not impossible to renegotiate in the last few months. Total registration for the event was fewer than nine thousand members. In response to the financial impact of this low turnout, we have discussed ways to avoid similar situations in planning future conventions. Many of the changes we are making will be apparent to members who attend WCNA 33 in Barcelona.

In addition to the efforts surrounding the world convention, we put much energy into the task of preparing for the 2008 World Service Conference. This involved wrapping up the projects for the cycle, including the preparation of approval drafts of the Sixth Edition Basic Text and youth pamphlets for distribution with the 2008 *Conference Agenda Report*. The CAR is, of course, one of several conference publications, and we also put a great deal of work into Conference Approval Track material, and then finally the *Conference Report*. In the meantime,

we visited zonal forums around the world to conduct CAR workshops, gather input, and help prepare regional delegate teams for their local CAR discussions. We also found time to hold the Literature Distribution and Convention Workshop in November 2007 and the Worldwide Workshop in Sydney in January 2008. Needless to say, it was a fairly busy conference season for us.

The 2008 World Service Conference was a momentous occasion for our fellowship.

Twenty-five years after the initial publication of our Basic Text, conference participants voted unanimously to approve the Sixth Edition, a text that represents what we have become: a truly worldwide fellowship of recovering addicts. After the vote, a regional delegate came to the microphone and asked everyone to pause in recognition of the significance of what had just taken place. The conference marked the occasion with applause and a standing ovation. The conference

went on to approve the new youth pamphlets: IP #13, *By Young Addicts, For Young Addicts* and IP #27, *For the Parents or Guardians of Young People in NA*. We are very happy that all of these pieces of literature will be available to help addicts hear our message.

The conference also finalized the selection of issue discussion topics for this cycle, including *Building Communication; Our Freedom, Our Responsibility; and Leadership*. These topics







have grown out of the previous discussions that have taken place over the past few conference cycles. Our goal is to do as we did in the last conference cycle by using input from early in the cycle to modify discussions for greater focus.

At WSC 2008, conference participants selected two members from the slate of candidates to serve on the World Board. For Jim B from Illinois, the election extends his first term of service on the board. Junior B from Brazil, on the other hand, will join us as the newest World Board member, and we heartily welcome him. We all look forward to the privilege and honor of serving together as your World Board for the 2008-2010 conference cycle.

Most importantly, we would like this annual report to be an expression of our ongoing gratitude to the entire Fellowship of NA. Everything that we do here at NA World Services is simply an extension of the vital services offered by NA groups around the globe, carrying the message to still-suffering addicts. All of our work is meant to support and further the efforts of the NA groups, but our work is also made possible by those efforts. When reading this report, please keep in mind that every one of us shares in all of the successes and accomplishments, as well as in the challenges we face. Our freedom, as individuals and as a worldwide fellowship, is our responsibility. We thank you for allowing us to assume some of that responsibility in being of service to this fellowship. We continue to welcome your thoughts and ideas.



Basic Text, Sixth Edition standing ovation at WSC 2008



## World Board Members

<b>Board Member</b>	<b>Year Elected</b>	<b>Current Term Ends</b>	<b>From</b>
Mary Banner	2004	2010	Allen, Texas, US
Ron Blake	2004	2010	Richmond, Victoria, Australia
Piet de Boer	2004	2010	Göteborg, Sweden
Junior Odilson Gomez Braz	2008	2014	São Paulo, Brazil
Jim Buerer	2002	2008	North Chicago, Illinois, US
Michael Cox	2004	2010	Marbella, Malaga, Spain
Paul Craig	2006	2012	Quispamsis, New Brunswick, Canada
Mukam Harzenski-Deutsch	2004	2010	Ship Bottom, New Jersey, US
Arne Hassel-Gren	2006	2012	Victoria, British Columbia, Canada
Mark Hersh	2006	2012	Milwaukee, Wisconsin, US
Ron Hofius	2006	2012	Albuquerque, New Mexico, US
Franney Jardine	2006	2012	Olympia, Washington, US
Mark Hersh	2006	2012	Milwaukee, Wisconsin, US
Tom McCall	2006	2012	Anahola, Hawaii, US
Ron Miller	2004	2010	Winter Haven, Florida, US
Tonia Nikolinakou	2006	2012	Athens, Greece
Craig Robertson	2004	2010	Raleigh, North Carolina, US

### Human Resource Panel

Valerie D	2008	2012	Winston-Salem, North Carolina, US
Paul F	2008	2012	Norwich, United Kingdom
Margaret H-M	2008	2012	Houston, Texas, US
Greg S	2006	2010	Newnan, Georgia, US

### WSC Cofacilitators

Jimi S, Bethesda, Maryland, US

Jack H, Bellingham, Washington, US